

Message Text

UNCLASSIFIED

PAGE 01 QUITO 01457 011608Z

42

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00

/025 W

----- 113251

R 011312Z MAR 75

FM AMEMBASSY QUITO

TO SECSTATE WASHDC 4637

INFO AMCONSUL GUAYAQUIL

USIA WASHDC

UNCLAS QUITO 1457

FOR COMMERCE

USIA FOR IMV

E.O. 11652: N/A

TAGS: BEXP, EC

SUBJECT: BUSINESS MANAGEMENT SEMINAR

REF: A. STATE 9768; B. QUITO 1014

1. IN REPLY TO REFTTEL A, POSTS WOULD BE PLEASED TO WELCOME REPRESENTATIVES OF FOUR U.S. FIRMS MENTIONED IN PARA 2 AS HAVING EXPRESSED CONSIDERABLE INTEREST IN SEMINAR, ALTHOUGH WE NOTE THAT THREE OF THE FOUR ARE ALREADY REPRESENTED IN ECUADOR AND THEREFORE NOT NTE/NTM FIRMS.

IF THESE FOUR FIRMS STILL INTERESTED, THEY SHOULD COMMUNICATE SOONEST WITH MS. JANE TOWNSEND, C/O USIS THIS EMBASSY. EMBASSY. EMBASSY IS IN CONTACT WITH LOCAL AAGENTS.

2. WE HAVE JUST RECEIVED CALL FROM LOCAL ITT REP JAMES BULLEN WHO ADVISES HE HAS RECEIVED CABLE FROM HIS NYC HQTRS AS FOLLOWS: QUOTE WE HAVE LEARNED THROUGH DEPT OF COMMERCE DISTRICT OFFICE OF A BUSINESS SYSTEMS SHOW TO BE HELD IN QUITO IN NOVEMBER (SIC). PLEASE FORWARD INFORMATION UNQUOTE. WOULD APPRECIATE COMMERCE CLARIFYING TO BOTH ITT AND EMBASSY WHICH BUSINESS SYSTEMS SHOW OR SEMINAR IS REFERED TO.

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3. DATES ARE NOW CHANGED TO APRIL 3-5 IN QUITO AND 7-9 IN GUAYAQUIL.

4. FINALLY, EMBASSY BELIEVES THAT SMALL CATALOG EXHIBIT ON BUSINESS
SYSTEMS AND EQUIPMENT WOULD BE VERY USEFUL AND REQUESTS THAT COMMERCE
ASK US SUPPLIERS TO AIR MAIL SOONEST SEVERAL COPIES OF THEIR CATALOGS
AND OTHER PRODUCT LITERATURE AND PRICE QUOTATIONS TO EMBASSY COMMERCIAL
SECTION C/O BUSINESS SEMINAR.
BREWSTER

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NNN

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Disposition Event:
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